



PRO Neighborhoods

People, Resources and Organizations in Support of Neighborhoods

PRO on the web: www.proneighborhoods.org

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PRO Neighborhoods builds community by nurturing grassroots neighborhood groups in Tucson and Pima County.

We envision a Tucson/Pima County community made up of groups of diverse residents and associations working effectively together and in partnership with existing institutions, businesses and organizations to mobilize resources essential to enhance their neighborhoods. Our ultimate goal is that everywhere you go in Pima County, neighbors are helping neighbors, diversity is celebrated, and people are proud of where they live.

PRO Neighborhoods believes that communities are built upon the assets of individuals, groups and organizations. Based on this belief, PRO Neighborhoods upholds the following values:

People's Abilities

People have the experience, skills and knowledge to make their neighborhoods more livable.

Associations

Associations composed of volunteer residents magnify and mobilize the gifts of individuals.

Grassroots Change

Action at a grassroots, neighborhood level is critical in bringing about positive community change.

Responsiveness

PRO Neighborhoods is committed to flexibility and creativity in our work so that we are most responsive to our community.

Partnerships

Founded on the private-public partnership that is PRO Neighborhoods, we encourage efforts that bridge across gender, racial, cultural, generational and economic boundaries. We also promote collaborations between individuals, groups, organizations and institutions.

Fiesta de los Barrios Sparks Plans on the South Side

On May 8th, 2004, PRO Neighborhoods' second annual *Fiesta de los Barrios* was held at Silverlake Park on Kino Parkway and Silverlake Road. Hosts of this year's Fiesta were South Park, Western Hills, Pueblo Gardens and Las Vistas neighborhoods. Nearly five hundred people attended.

Willie Blake, president of the Western Hills II Neighborhood Association and co-chair of Kino Weed and Seed Coalition said, "For the first time that I can remember, I felt like the communities of South Park, Western Hills, Pueblo Gardens, Las Vistas and surrounding



communities really came together. What made the Fiesta great was there was something for every-

body, kids and grown-ups. The displays from all the different groups were interesting and had lots of information for everybody about what is going on in our community and available to us.

"The best part for me was to see all of the different people sitting and eating and visiting with one another. People had time for each other. The entertainment program had something for everybody and it was satisfying to see such a mix of ethnic groups represented on the stage. There was a also great variety of food available.

"The Kino Weed & Seed police officers were there mingling and visiting. I took a call from Lieutenant Roger Correo, who told me that the *Fiesta de los Barrios* was the most peaceful gathering that we have had on the south side for a long time. It *(continued on page two)*

Fiesta de los Barrios da Chispa a Planes Para el Sur de Tucson

El 8 de Mayo, 2004, PRO Neighborhoods celebró su segunda Fiesta de los Barrios en el parque Silverlake. Las comunidades de South Park, Western Hills, Pueblo Gardens y Las Vistas patrisonaron la fiesta. Casi 500 residentes de Tucson y el condado Pima asistieron la fiesta.

Willie Blake, presidente de la asociación Western Hills II y represetante de la coalición de Kino Weed & Seed, dijo "Por la primera vez sentí que los residentes de las cuatro comunidades realmente se pusieron a trabajar juntos. La razon por el éxito de la Fiesta fue que hubo entretenimiento para jovenes tal para adultos. Todas las organizaciones y agencias que participaron nos dieron mucha información interesante sobre la ayuda que proveen en nuestra comunidad.

"La mejor parte para mí fue ver tanta gente de diferentes grupos étnicos hablando y comiendo juntos. El entretenimiento también ofreció una mezcla de música. Hubo una variedad de comida para todos. Hasta tuvieron comida de "Slap your Daddy Ribs" para servir.

"La policía de Weed & Seed también se hizo ver. Willie tomó una llamada del teniente Roger Correo que dijo que la Fiesta de los Barrios fue unas de las más calmadas fiestas que había visto en un tiempo. Sintió mucho orgullo por las cuatro comunidades. Pensó que la Fiesta hizo mucho para romover el estigma negativo que tiene sur Tucson.

"Recibí muchas *(continuado en la página dos)*

PRO Neighborhoods is a partnership of the City of Tucson, Pima County, the Community Foundation for Southern Arizona, and United Way of Tucson and Southern Arizona. We welcome your stories and comments. Phone: (520) 882-5885. Address: 320 N. Commerce Park Loop, Tucson, AZ 85745.



made me feel proud. I believe that the Fiesta did a lot to remove the stigma that there is nothing but trouble on the south side.

"I received countless calls from community members wanting to know when we will do it again. Now we're planning our own annual event. The first one will happen in November, 2004."

Willie Blake has been actively involved in his community for over thirty years. The Kino Weed and Seed Coalition, of which he is co-chair, is an entity of the U.S. Department of Justice and deals with prevention of drug use, teen pregnancies, school drop outs, and offers community policing. The coalition brings neighborhoods together to help students make healthy choices. Earlier this year Mr. Blake traveled to Miami, Seattle, New Orleans and Washington, D.C. with the Community Anti-Drug Coalition of America.

Claire Fellows, secretary of South Park Neighborhood Association and a member of the Fiesta planning committee said, "I was struck by a genuine feeling of camaraderie. I was deeply impressed by our neighbors coming together in such a festive atmosphere.

"The Fiesta was really wonderful. If you have an organization like PRO Neighborhoods partnering with you, it's great. Neighbors don't always have the needed skills, time or connections to make it happen. I really did not realize what an enormous task it was. I was happy to participate in the planning, and the results were well worth the time I put into it.

"The Fiesta has had a lasting effect in our community. We want to do it again and have already started the planning. I would advise a neighborhood considering doing an event like this to get many people committed for the long run. Call, make connections and get commitments because it is a lot of hard work. You will learn what to do and what is needed as you go along."

Maggie Gerring, South Park Neighborhood Association treasurer said, "The Fiesta was the first city-wide event held in our new Silverlake Park and was a huge success. The music and entertainment were excellent-- a really lively show! People seemed to be interested in the information tables and the food booths which served fantastically good food that just about sold out. We'd like to see an event like this every year!"

If you are interested in becoming involved in the South Park event, call Willie Blake, (520) 624-4128, or come to the next planning meeting on Saturday, September 11th at 1:00 p.m. at the Quincie Douglas Community Center, located on the northwest corner of Kino Parkway and 36th Street.

llamadas de parte de los miembros de la comunidad queriendo saber cuando hibamos a tener otra fiesta. En este momento nos estamos preparando para tener nuestro primer evento en noviembre del 2004. Si esta interesado en involucrarse en el planeamiento del evento favor de llamarme al 624-4128 o vengan a la siguiente junta el sábado 11 de Septiembre, 1:00 p.m., en el centro Quincie Douglas."

Willie Blake ha sido un miembro activo en su vecindario y comunidad por más de 30 años. Es presidente de su asociación Western Hills II y representante de la coalición Kino Weed & Seed que representa cuatro vecindarios: Western Hills, Pueblo Gardens, South Park y Las Vistas. La coalición es una entidad del departamento de justicia de los Estados Unidos. Ayuda a comu-



nidades trabajar contra drogas, embarazo de jóvenes, jóvenes que dejan los estudios y ofrece policía para la comunidad. La coalición trabaja para traer los vecindarios juntos para ayudar con el desar-

rollamento de jóvenes, ayudandolos tomar decisiones saludables.

Claire Fellows, secretaria de la asociación South Park y miembro del comité de la Fiesta, dijo "Al entrar a la Fiesta de los Barrios me sorprendí por el aire de camarada que sentí. Quede muy impresionada. Fue una tremenda ocasión para traer a los vecinos juntos. Aprendí de la enormidad de trabajo que se tomó para poner un evento como este junto. Si uno tiene conexión con una organización como PRO Neighborhoods, todavía mejor porque mucha gente no tiene el tiempo o habilidad para participar en los planes de organizar una fiesta de esta magnitud.

"La Fiesta ha tenido un efecto positivo de larga duración. Ahora un miembro de la comunidad quiere planear una fiesta y ha tomado el iniciativa para empezar el planeamiento. Le recomiendo reclutar a mucha gente para la duración del planeamiento porque es un trabajo enorme."

Maggie Gerring, tesorera de la asociación South Park dijo "La Fiesta fue el primer evento en el parque Silverlake donde residentes de todo Tucson asistieron, fue un gran éxito. La música y entretenimiento estuvo excelente. La gente pareció haberse divertido muchísimo, ¡deberíamos tener una fiesta como esta todos los años!"

Host The *Fiesta de los Barrios* In Your Neighborhood!

After reading what this year's neighbors from the South Park and Western Hills neighborhoods had to say about this year's Fiesta, would you like to host PRO's 2005 *Fiesta de los Barrios* in your community? Along with an interest in hosting the Fiesta, does your neighborhood have at least three individuals willing to help PRO to plan the Fiesta, a large, grassy park or soccer field, and parking space for 300-400 cars? If you have these elements, we invite you to apply. Next year's Fiesta will be held on Saturday evening, May 7th, 2005. To apply, call Nancy Rodriguez at 882-5885, email ncolville@proneighborhoods.org, or write PRO Neighborhoods, 320 N. Commerce Park Loop, Tucson, AZ 85745.

September 2004

Reporting Your Success: Writing Excellent Project Progress Reports

Thursday, September 2, 5:30 - 7:30 p.m.
320 N. Commerce Park Loop, Sentinel Building, Tucson
Light dinner served.

From Ideas to Action: Developing Your Great Ideas Into Fundable Projects

Thursday, September 9, 5:30 - 8:30 p.m.
320 N. Commerce Park Loop, Sentinel Building, Tucson
Light dinner served.

Supporting Seniors: Cultural Competency

Saturday, September 18
9:00 a.m. - noon
320 N. Commerce Park Loop,
Sentinel Building, Tucson

Aging in Place

Saturday, September 18,
11:00 a.m. - 2:00 p.m. Curley School, Ajo, AZ
Register by calling International Sonoran Desert Alliance
(Mimi Phillips) at (520) 387-6823. Light lunch served.

(Please call PRO Neighborhoods or visit PRO's web site for the times and locations of the following future workshops)

October 2004

- Neighborhood Clean-Ups** - Tucson
- Aging in Place** - Tucson
- Fundamentals of Fundraising** (in Spanish) - Tucson

November 2004

- Neighborhood Area Plans and Designs** - Tucson
- Measuring Your Success: Logic Models and Outcome Measurements** - Ajo, AZ
- Asset-Based Community Development** - Oro Valley

All workshops are free.
Space is limited and you must register to reserve your spot.
Call 882-5885 or go to our web site:
www.proneighborhoods.org.

The Southern Arizona Compassion Initiative

is a capacity building program funded in part by a federal grant from the U.S. Department of Health and Human Services. The program aims to assist faith-based and community groups that serve or wish to serve senior citizens and their unpaid, informal caregivers to increase their effectiveness, enhance their ability to provide social services, expand their organization or association, diversify their funding sources and create collaborations to better serve seniors or engage them in meaningful volunteer activity.



Ongoing assistance will be provided at no cost to organizations and associations. Grants are for capacity enhancement purposes only and may not be used to fund direct services or inherently religious activities. Organizations need not to have 501(c) 3 status to apply for grant funding, training or technical assistance. The Request For Proposal will be released on August 16, 2004. Deadline for completed proposals is October 1, 2004. Applicants must attend a pre-proposal workshop to apply for this grant. For more details, please contact Caroline Nguyen at 903-9000 ext.231 or cnguyen@unitedwaytucson.org or visit www.unitedwaytucson.org.

National Neighborhood Day

National Neighborhood Day is the second Sunday in September. This year the date is September 12. Visit www.neighborhoodday.org for ideas, inspiration, information, and assistance in organizing neighborhood gatherings. See how easy it is to plan and host an event with the tools and templates available on the site. Pass this information on to your friends and welcome them to host a gathering in their neighborhoods! The next time you visit the



National Neighborhood Day web site, don't forget to join the National Neighborhood Day email list. You could win a \$100 donation for your favorite non-profit organization! Signing up for the email list is easy: Simply enter your email address and zip code in the spaces at the top right-hand corner of the screen. You will be asked to confirm your registration and you will automatically be entered into the drawing. Winners will be notified by email, and your email address will not be shared with anyone.

The National Neighborhood Day email list will provide you with new and exciting ideas for your gathering, news about National Neighborhood Day and an opportunity for you to share information about your neighborhood and neighborhood gatherings.

Our Newest Grant Recipients

PRO Neighborhoods wishes to announce that seven groups were awarded grants on July 29th, 2004:

Indian Ridge Homeowner's Association- Awarded \$800 to construct two weatherproof message centers at their community pool, for the purpose of increasing communications within their neighborhood.

The Taylor Lane Neighborhood- Awarded \$2,000 to organize and host a community barbeque for the purpose of bringing their rural community together. A questionnaire/survey will be conducted during the event so that the immediate and future needs of the community can be determined.

Catalina Community Garden- Awarded \$1,830 to establish and maintain a community garden in Catalina. The garden will produce quality fruits and vegetables to be donated to low income families and seniors of greater Catalina through the Catalina Food Bank and Senior Programs Center.

Westside HOPE (Helping Our Precious Elders)- Awarded \$3,300 to conduct a community survey to determine the needs of seniors in the neighborhoods of Barrio Blue Moon, Barrio Anita and Dunbar/Springs. The project will recruit both adult and youth volunteers to interview elders both by phone and in person.

Hedrick Acres Neighborhood- Awarded \$3,350 to clean up the Mountain Avenue drainage, paint a mural on a large spillway wall, beautify a concrete wall near the neighborhood Park-and-Ride, and build a permanent bulletin board for notices and activities.

Rose Neighborhood Association- Awarded \$3,090. In partnership with the Pima Council on Aging, Rose NA will purchase landscaping equipment and then match neighborhood seniors in need of yard work against a roster of available volunteers ready to contribute their time and experience.

Meyer Avenue Residents- Awarded \$1,500 to create an artistic, aesthetically pleasing outdoor sitting area in their neighborhood, where residents can gather to relax, talk and get to know one another.

New Application Process at PRO

PRO Neighborhoods has added a step to its grant application process. As of August, 2004, all groups wishing to apply for funds must submit a short pre-application. Groups that qualify will then be asked to submit an application. The intent of the pre-application process is to ensure that all groups who apply for funding will qualify, and that staff can help any groups needing assistance in developing their project and writing their applications. Pre-applications are due on December 6th, 2004 for the next grant round. Please make sure to contact our office or visit our website for the proper forms and instructions.

Meet Our New Staff!



Tina Davis is PRO's new Office Manager. She spent four years in Tucson while completing her B.A. in History and Political Science at the University of Arizona. Recently Tina completed a Master's of Public Administration at Northern Arizona University where she enjoyed the cool weather, trail-running, and snowboarding that northern Arizona offers. Tina is excited to be part of an organization that is dedicated to grassroots change and will be providing administrative support to the PRO team.

PRO Greeting Cards For Sale!

Winning designs from the 2004 *Fiesta de los Barrios* poster contest are featured on a new series of greeting cards available at PRO Neighborhoods. Five students from Sahuaro High School were selected as contest winners and their artwork provides a colorful front panel for these blank greeting cards. Sets of ten cards of mixed designs are available for purchase from PRO Neighborhoods for \$8 a box. Call or stop by to purchase them. All proceeds from the sale of these cards will go toward the work of PRO Neighborhoods in supporting the communities of Tucson and Pima County.

Great Ideas For Neighborhoods!

Having trouble getting people to commit to helping in the neighborhood? Create a mini job description that specifies how much time is involved, how long the responsibility will last, and some of the benefits the person will receive from participating.

If you have neighborhood work that can include people from outside of your neighborhood (such as a neighborhood clean-up), why not advertise it through the Volunteer Center of Southern Arizona? Go to www.volunteersoaz.org and register through the Nonprofit Connection link on the left. Neighborhood Associations registered with the City of Tucson are eligible even if they are not non-profits. For more good ideas, visit www.proneighborhoods.org/GoodIdeas.html. Feel free to send us an idea so we can share it with other groups in Tucson and Pima County.



Promotora del Barrio/Neighborhood Coordinator

María Dolores Duarte & Fernanda Morillon

PRO Neighborhoods, collaborating with other groups mentioned below, has been working with a group of women trained as Promotoras del Barrio/Neighborhood Coordinators. The training includes college level course work and community experience. This article summarizes some of the women's experiences.

Nunca nos imaginamos que al tomar una clase de colegio como Promotora del Barrio/Neighborhood Coordinator nos llevaría a una jornada de regreso a casa, en nuestra niñez. Es maravilloso saber que para nosotros como Mexicanas, es una oportunidad, esa teoría en busca de mejoramiento a la comunidad.



Formar comunidad es parte de nuestra vida cotidiana porque cada tarde podemos encontrar a los vecinos intercambiando ideas sobre como mejorar el barrio, como ven la conducta de los hijos, mientras saborean una taza de café. Cada vecino conoce los hijos de sus vecinos, entonces no nada mas vigilan a sus propios hijos, sino también están pendientes los unos de los otros. Las necesidades personales vienen a ser necesidades de la comunidad, porque hay una relación mas cercana. Se conocen los valores y las necesidades desde económicas hasta morales. Entonces, los vecinos se ayudan unos a los otros con consejo, apoyo moral y cosas materiales. Actuar de esta manera construye relaciones fuertes y una comunidad sana que no busca dañarse sino ayudarse.

Este fortalecimiento de la comunidad es el objetivo que se quiere lograr con la colaboración entre PRO Neighborhoods, TUSD Título I - Apoyo Familiar y Pima Community College, por medio del programa de Promotora del Barrio/Neighborhood Coordinator. Como Promotoras del Barrio, tenemos la tarea de crear comunidad desde adentro hacia afuera. ¿Por qué desde adentro hacia afuera? Porque vamos a reconocer lo que la comunidad posee para a partir de allí desarrollar el conocimiento en estas areas: Educación y Liderazgo; Derechos Humanos y Inmigración; Muerte y Enfermedad; Salud Ambiental; Salud Personal (Física, Mental, Intelectual, Espiritual y Social); Políticas; y Vecendarios Sanos.

Les hacemos una cordial invitación a involucrarse haciendo lo que naturalmente conocemos. Hemos sistematizado esta manera de vida gracias al conocimiento que hemos adquirido al vivir las experiencias con todas las agencias que abarcan las siete áreas mencionadas. Para hablar con una Promotora del Barrio/Neighborhood Coordinator, favor de comunicarse con Loly Duarte al (520) 325-4897 o Fernanda Morillon al (520) 225-3295.



PRO Neighborhoods, in collaboration with other groups mentioned below, is working with a group of women trained as Neighborhood Coordinators/Promotoras del Barrio. The training includes college level course work and community experience. This article summarizes some of the women's experiences.

We never imagined that taking a college course like Neighborhood Coordinator/Promotora del Barrio would take us back home to our childhood. It is marvelous to acknowledge that for us as Mexicans, we consider it an opportunity to assess and make improvements to our community. Building community is a regular part of our daily life. Every afternoon we find ourselves exchanging ideas with our neighbors on how to improve our neighborhood or how our children behaved that day, all while enjoying a cup of coffee. We all know each other's children and we all share in the responsibility of keeping an eye on all of them, not only our own. Personal needs become community needs because we share a close relationship with each other. We know each other's values. Therefore, neighbors help each other with



advice, moral support and even material things. This way of life builds strong relationships and a healthy community that focuses on helping, not hurting.



This strengthening of community is the objective of a partnership between PRO Neighborhoods, TUSD - Title I Family Support and Pima Community College through the Neighborhood Coordinator/Promotora del Barrio Program. As Neighborhood Coordinators, our task is build community from the inside out. You might ask, why from the inside out? Because we recognize what already exists in our community (its assets) and from there we can develop knowledge in the following areas: Education and Leadership; Human Rights and Immigration; Death and Illness; Environmental Health; Personal Health (Physical, Mental, Intellectual, Spiritual and Social); Politics; and Healthy Neighborhoods.

We cordially invite you to get involved. To speak with a Neighborhood Coordinator/Promotora del Barrio, please contact María Dolores Duarte at (520) 325-4897 or Fernanda Morillon at (520) 225-3295.



PRO People, Resources and Organizations in Support of Neighborhoods

Neighborhoods

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Community Information Exchange



Grants Collection Orientation, Part One. Thursday, October 21, 9:15 - 11:15

Sponsored by the Tucson-Pima Public Library. Learn to research potential grant funding sources for nonprofit organizations. Practice using FC Search, the Foundation Center's database of grant-makers & past grants to nonprofit organizations. Find out about useful Internet sites for nonprofit organizations. Learn about the Web-based Arizona Guide to Grants and Giving. Grants Orientations target volunteers, staff and board members of nonprofit, community and neighborhood organizations. Orientations do not address the needs of individual grantseekers or businesses. Location: 2nd floor Computer Center of the Joel D. Valdez Main Library, 101 N. Stone Avenue. Space is limited and registration is required. No walk-ins. To register please call the Communications Room at the Main Library, 791-4393, weekdays 9-4:30. Preview the manual at www.lib.ci.tucson.az.us/grants/grantcon.htm.

Grants Collection Orientation, Part Two. Friday, November 19, 9:00 - 11:00

Sponsored by the Tucson-Pima Public Library, this session reviews and builds upon the basics of grant researching covered in Part One. Additional topics covered include Corporate Philanthropy, detailed information on specific funders, government funding, resources on proposal writing, Internet resources, and more advanced searching techniques of the FC Search database and the Arizona Guide to Grants and Giving. Prerequisite for Part 2 is attendance at Part 1. Bring your packet from Part I. If you no longer have your packet, please print out a copy from www.lib.ci.tucson.az.us/grants/grantcon.htm. Location: Lower Level Mtg. Room of the downtown Main Library, 101 N. Stone Avenue. Registration is required. To register please call the Communications Room at the Main Library, 791-4393, weekdays 9:00-4:30.

RESOURCES: A Tradeshow for Nonprofit and Community Organizations Wednesday, October 13, 10:00 - 5:00

The RESOURCES tradeshow for community organizations will offer an opportunity for the more than 2,600 nonprofit organizations in Southern Arizona to learn what is new in their industry. Management staff, board members and volunteers of nonprofit agencies are encouraged to attend. Admission to the tradeshow is free. Admission is charged for the workshops and roundtable luncheon. The tradeshow is being held at the Jewish Community Center, 3800 E. River Road. For more information, visit the A6 website at www.a6consultants.com/resources.html

Legal Aid Organizations announce the launch of a statewide website to help low-income individuals in Arizona find legal assistance. www.AZLawHelp.org helps users find legal aid organizations closest to where they live. The website has articles, forms and links to legal information on these topics: Family, Kids and Seniors, Housing, Immigration, Native American Law, Public Benefits, Work, Your Money, and Your Rights. This easy-to-use website is free.

www.thegardendistrict.org is a great place to post your community group's events and happenings.

Tucson Planning Council for the Homeless. Do problems of homelessness trouble you? In your neighborhood? In your community? In your nation? If you would like to learn more about homelessness, including what you can do to help, representatives of the Tucson Planning Council for the Homeless are available to give presentations on this difficult topic. To schedule a presentation at your neighborhood or community meeting, call the chair of the planning council's education committee, Eva Ponder, at 722-2217 or 245-2896.

Volunteer Center of Southern Arizona - Nonprofit agencies, government entities, schools, faith-based organizations, neighborhood associations recognized as such by the city or county, or for-profit organizations that engage volunteers in direct client contact can register with the Volunteer Center of Southern Arizona to recruit volunteers online. By entering your organization, you can reach a large audience. Please visit www.volunteersoaz.org and click onto "Nonprofit Connection" for more information.

Leave a Legacy Southern Arizona- Leave a Legacy is an effort to raise awareness of planned charitable gifts and bequest opportunities that will benefit individuals, families, and their communities. Sessions are held on various dates beginning in April through September at 4:00 p.m. at the Community Foundation for Southern Arizona, 2250 E. Broadway. Fee is \$15; free for members of Leave a Legacy. For a schedule or more information contact Pamela Doherty, Center for Planned Giving at the Community Foundation for Southern Arizona, 545-1117 or pdhoerty@cfsoaz.org

Requests for Grant Proposals - visit the Tucson-Pima Public Library Grants and Nonprofit Information Center's website at www.lib.ci.tucson.az.us/grants/RFPs.htm for a current list of Request for Proposals in the Tucson area.

